

# Tuesday 6/23, 6/30, 7/7, 7/14, 7/21, 7/28, 8/4, 8/11, 8/18, 8/25, 9/1, 9/8, 9/15 **Foodie Day**

Symptoms Strawberry pancakes, honey toasts, or that one amazing dessert infused with vanilla beans from Madagascar are frequent topics of discussion for the foodies. You won't find them at your run of the mill dive bars after work, but instead, they are at Bistronomy enjoying gastronomic delights accompanied by red or white wine. When you find yourself nitpicking over not just wine but also olive oil, you are probably becoming a supreme foodie!

## Food PEKOE Grocery Store

This prescription nourishes the foodies with well-chosen ingredients.

This grocery store plus café comes with a higher credibility before you even take a bite because of its food writer owner. PEKOE afternoon tea is served right next to the shop's kitchen island, and the other side is where fine wine, jams, selected vinegars, and olive oils handpicked by the food lobsters, king crabs, and steaks. The cost-perforwriter are displayed. Feel free to pick up the ingredients used in the afternoon tea to take charts and is well worth every dollar spent. home with you.

🕆 No. 7, Ln. 295, Sec. 1, Dunhua S. Rd. 20 +886-(0)2-2700-2602 11:00-20:00 (daily)



### This prescription targets those who are fashion thirsty even in the kitchen.

Jackie O once bought seven dresses from them; Carrie Bradshaw also strutted in Sex and the City wearing something by Marimekko a few times. And now, Marimekko has extended its chicness to a line of aprons. The word apron also means the part of a theater stage in front of the curtain. Transform your kitchen into a stage with a Marimekko apron.

🕆 No. 49, Ln. 177, Sec. 1, Dunhua S. Rd. (6) +886-(0)2-8773-5808 12:00-21:30 (daily)

Suitable For Sharing is Caring

### Housing Le MERIDIEN - Latest Recipe This prescription targets the indecisive soul to have the cake and eat it. too.

Need something to fill that empty hole you feel inside? Come to this professional restaurant to fulfill your stomach and your soul. Le MERIDIEN - Latest Recipe is stocked with ingredients from around the world, and is especially prized for its mance ratio of this all you can eat buffet is off the

🕆 No. 38, Songren Rd. 28 +886-(0)2-6622-8018 © 06:30-21:30 (prices differ in times of a day)

Activity Skills - cooking school

# This prescription cures the misconception that "Real men don't cook".

This is a cooking school established by an Italian culinary professional, with a variety of cooking classes including Italian, Korea, French and Thai. Learn about exotic ingredients such as tamarind, Italian parsley, and red sea bream, and pick up cooking skills that are easy to comprehend for just about anybody. Skills uses state-of-the-art cookwares, including those by BIALETTI, Lagostina, and Royal Copenhagen, and all of its ingredients are delivered from the Green & Safe Farm in Yilan.

🕆 B1, No. 21, Ln. 31, Sec. 1, Da'an Rd. (3) +886-(0)2-2711-0707 10:30-18:30 (daily)

# Abstain From Products nearing their expiration dates and restaurant franchises

(Lucky Charm) Trust your own fine palate, and the quote "Tell me what you eat, and I will tell you what you are."—Jean-Anthelme Brillat-Savarin, Master French epicurean Famous Person \_ Dongpo pork is named after the famous Chinese poet Su Dongpo, and the particular and Dish \_\_\_\_\_\_ attention that the poet dedicated in cooking pork can be appreciated in his poem, Ode To Pork: "Slow the fire, hold the water, it comes alive when the time is right."

hipstery is also despised, along with a minor case of allergy for flowery language packaged ignorance. "A rose by any other name would smell as sweet", and a bowl of noodles is still a bowl of noodles regardless of how many big words you use to name it. Food Fen-Lan Home Kitchen

Infographer Day

Symptoms

French-style elegance doesn't have to always involve a long and strenuous dinning ritual. Anything

The infographers that we are talking about here involves people that strive to be concise yet

comprehensive and believe that simplicity is best. People with these characteristics believe that

# This prescription targets foodies of few words.

No need to check out the menu at Fen-Lan Home Kitchen, because there isn't one. Just tell them how many people and the per-person budget, and a delicious meal will be ready for you shortly. The stir-fry dishes here taste just like mom's cooking, and the ambiance is easy and laidback like hanging out in a friend's house. You don't have to worry about what to order and what goes well with what; it's all taken care of, including the annoying math at the end to figure out how much should each person pitch in for the check.

### ስ No. 14, Aly. 70, Ln. 12, Sec. 3, Bade Rd. (2) +886-(0)2-2570-6608

Mon to Sat 11:00-14:00 / 17:00-21:00, closed on Sun

# **Glothing** Whiplë Field Concept Store This prescription helps with equality for

all body types. You don't have to check the size from a bunch of clothes here, because everything is one size. At Whiple, the cutting dictates the clothing's golden ratio, relying on the overall contour rather than specific sizing. Trends are not followed blindly, and fashion should not be torture. Anything is possible despite one's shape and form.

ስ No. 66, Ln. 161, Sec. 1, Dunhua S. Rd. ( 8 +886-(0)2-2711-8569

- 📽 14:00-22:00 (daily)

Helen Levitt, American photographer



A place to rest your tired feet is always needed when you travel. Humble House Taipei not only provides comfort plus a good view like any outstanding hotel should, and it also has something extra to stimulate your eyes. From video works, sculptures to paintings, contemporary art is well-incorporated in the hotel, surrounding you with art from day to night.

🕆 No. 18, Songgao Rd. (27)

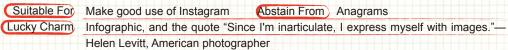
- +886-(0)2-6631-8000 Check-in: 15:00, Check-out: 12:00

# cuvity Shimarisu Picture Book

## This prescription calms book-related anxieties for the infographers.

Books with pictures are easy, characteristic, lively, and unrestricted. Illustrated books can calm the infographers who suffer from book-related anxieties, and they are also great for parent-child quality time. Not to mention the therapeutic soul soothing possibilities they can have for adults.

- 🕆 No. 8, Ln. 147, Sec. 4, Zhongxiao E. Rd. (5)
- +886-(0)2-2778-2211 Mon to Fri 10:00-19:00, Sat to Sun 11:00-19:00 (not open for the public when activities or study groups are held)



Famous Person and His Original Views Xu Bing's Book from the Ground

# **Thursday** 6/25, 7/2, 7/9, 7/16, 7/23, 7/30, 8/6, 8/13, 8/20, 8/27, 9/3, 9/10, 9/17 Information Glutton Day

Symptoms Dwelling in today's digital era, those who fight against information gluttony need at least terabyte capacities in cloud, and Evernote is their must-have digital workspace for storing information. There is a perpetual tug-and-pull between "what we understand" and "what we think we should understand", and the need of coming out on top is pursued with a great might.

# Food Perch Café

### This prescription cures desires of the eye and mouth.

A floor-to-ceiling bookshelf is this coffee shop's most eye-catching set-up, and it stays open till 11p.m. The owner worked at Eslite for many years and has an undying love for coffee and also books. There are numerous magazines, new books, comics in the shop, and many are newly published and made available on the shelf immediately after release.

🕆 No. 20, Ln. 30, Sec. 4, Xinyi Rd. 22 **\$ +886-(0)2-2702-7635** 14:00-23:00 (daily)

# lothing NEU

## This prescription cures your unyielding competitiveness.

Newly released is something that you can't resist. On-trend is your bottom-line. Mainstream is a big no-no, and to push beyond the line is crucial for winning. Offering items by independent designers, NEU! is an edgy fashion brand that is on-trend with what's hot on the streets in the West. The only problem is you might find the same shirt on K-pop stars.

🕆 No. 5, Ln. 236, Sec. 1, Dunhua S. Rd. 13 **+886-(0)2-8772-8021** 12:00-21:00 (daily)

Suitable For Building your personal channel

architecture, mechanics...)

### This prescription helps with finding the balance between information and cash. This is a suitable habitation for those with the following conditions: 1. Those that don't believe in "to be continued"; 2. Those that wish to stay at a place with a record-breaking low rate. As night falls, your eyes are really rapidly moving, and we are not talking about REM in your sleep. What can be more thrilling than to read the entire series of Attack on Titan in one sitting?

🕆 14F, No. 197, Sec. 4, Zhongxiao E. Rd. 🧿 +886-(0)2-2772-8500 📽 24 hours (daily)

# ctivity DeaR DeeR Travel Book Shop

### This prescription targets minor social detachment from information overload. Social network is intricate and web-like, and information gluttons like to cast out a net to catch every bit of information out there. The DeaR DeeR Travel Book Shop, with over a thousand travel guidebooks available, offers a user-friendly search engine. It also encourages readers to bring in their second-hand travel guidebooks or maps to interact with others in the shop's small living room, allowing for more comprehensive travel information to be exchanged.

# 🕆 No. 28, Jiaxing St. 25

**\$ +886-(0)2-2720-7532** Mon to Fri 11:00-21:00, Sat 11:00-18:00, closed on Sun

# **Sunday** 6/21, 6/28, 7/5, 7/12, 7/19, 7/26, 8/2, 8/9, 8/16, 8/23, 8/30, 9/6, 9/13 **Dirt Terminator Day**

Symptoms The clean people perhaps wouldn't consider The 400 Blows as their favorite movie but Contagion would probably top the list. Even the unmarried men are found in online clubs where moms gather to share the most efficient appliances for household cleaning. They probably have a mental map in their heads that include the Mandarin Oriental Taipei, Breeze Center Zhongxiao Branch, Central Clinic, and Kanekyu Japanese restaurant. Why these places? You might ask. The answer is because they all have clean restrooms.

Housing Home Hotel DA-AN

great head-to-toe full body cleaning.

🕆 No. 219-2, Sec. 1, Fuxing S. Rd. 11

Check-in: 15:00, Check-out: 12:00

+886-(0)2-8773-9000

Activity Venus Spa

**\$ +886-(0)2-2705-2002** 

24 hours (daily)

cleaning.

This prescription offers head-to-toe

Home Hotel DA-AN just opened in May, and i

oozes with a scent that not even master perfum-

ers can concoct - the smell of "new". Home Hotel

offers bath products by the Taiwanese brand Cha

Tzu Tang, {Isagi} water oxygen machine and

essential oil aromatizer, and natural hinoki essen-

tial oil soap from Fancalay. Come and enjoy a

This prescription satisfies the clean

people on something beyond their

Taking a shower outside may be a torture for the

clean people, however, washing your back is

definitely a challenge like licking yourself on the

elbow. Back scrubbing is offered at the Venus

Spa, helping you to get your hard to reach places

squeaky clean. It's also open around the clock.

↑ B1, No. 5, Ln. 112, Sec. 4, Ren'ai Rd. 19

# Food Yihotang

# This prescription helps with hand-eye coordination for the clean people

What is more comforting than "seeing is believing"? Yihotang's two large glass windows let you see its entire baking process. The bakers are wearing bandanas and masks, and you know that those scrumptious breads contain carbohydrates but no salivary amylase.

🕆 No. 34, Ln. 233, Sec. 1, Dunhua S. Rd. 14 +886-(0)2-8773-6965 Sun to Thu 10:00-21:30, Fri to Sat 10:00-22:00

# Clothing i prefer collect Zhongxiao

### This prescription makes cleaning ever so fashionable.

i prefer sells clothes and also Claus Porto, a soap brand from Portugal. This is Portugal's first bath product brand, and deserves the respect of the clean people. The soaps are smaller and lighter than regular soaps. Even Oprah loves them, and they are oh so chic.

ስ No. 34, Ln. 280, Guangfu S. Rd. 18 +886-(0)2-2721-8127 11:00-21:30 (daily)

Suitable For Persistent cleaning Abstain From Don't ever ask someone if they want a bite (Lucky Charm) Wet tissue, and the quote "One should be mentally clear, morally pure, and physically tidy." – Anton Pavlovich Chekhov, Russian writer Famous Person Chinese poet Bai Ju-Yi is known for his love for baths, and in his poem, Night Bath in

and Cleanliness the Stone Pavilion of Xiangshan Temple, he talked about the comfort he finds in his nightly baths

# Friday 6/26, 7/3, 7/10, 7/17, 7/24, 7/31, 8/7, 8/14, 8/21, 8/28, 9/4, 9/11, 9/18 **Non-Stopper Day**

Symptoms Being overactive can be a form of physical release or liberation on the spiritual level. The way that the world turns seems to be a slow motion montage in your eyes. The whirlwind pace in The Fast and the Furious is right up your alley. You can't stand any still time besides sleeping, and you will never be seen buying towels, because you already have more than enough free towels you received from completing different marathons throughout the years.

## Food Rest & Run

## This prescription offers social etiquette for non-stoppers.

When to eat? What to eat? How to eat elegantly? These are lessons which all non-stoppers need. Rest & Run is Asia's first restaurant catered to marathon runners, and it proposes that people should eat after running, and they should eat fine French food, and a shower is a great idea before eating. Rest & Run offers nutritious set meals for marathon runners, aiming to turn nutrition into glycogen and not stored as fat.

ስ No. 51, Ln. 240, Guangfu S. Rd. (17) +886-(0)2-2771-1878

# show off your skills.

To tame gravity is mankind's most romantic impulse. Fusing together skating and swimming, surfing is a great extreme sport for the hyperactive souls out there. Surfboards are sold at Concrete Surf and also a lifestyle for those always eager to make a move. Skateboards are also sold at the shop. Requiring a similar sense of balance surfing needed, skateboarding helps to curb your thrill seeking addiction without having to worry too much about time and the weather.

- ስ No. 75, Ln. 187, Sec. 1, Dunhua S. Rd. 1
- Mon to Fri 14:00-23:00, Sat to Sun 12:00-23:00



### This prescription builds both muscles and brains.

Being active can also be a very sociable thing. Step into the gym in the W Hotel and you will begin to see that the various social semiotics embedded reach far beyond the different statistics displayed on the treadmill. Swim in its outdoor sky pool and feel a sense of exclusivity between each breath you take. Perhaps it's best to swim the freestyle here and to look dashing while you glide in the pool.

- 🕆 No. 10, Sec. 5, Zhongxiao E. Rd. 🛛 🙎 +886-(0)2-7703-8746
- e Hotel guests: 24 hours, Gym members: 06:00-22:00

# Activity Duckbill Bar & Restaurant

This prescription helps with attention deficit.

"One-on-one", what a swell idea for the non-stoppers. Duckbill is Taiwan's first bar to bring in electronic dart machines. Drinking is not the main game over here, because full focus is needed when shooting darts. If placing a bet is a sure-fire way for you to give it your all, a one-on-one game is probably the best way for you to improve your game. Come to this darts bar and challenge one of its staff in a game!

- 🕆 No. 21, Ln. 49, Sec. 1, Anhe Rd. 16
- +886-(0)2-8771-8283
- Tue, Wed, Thu, Sun 18:30-02:00, Fri to Sat 18:30-03:00, closed on Mon

Suitable For Jack Russell Terrier, soulmate for the non-stoppers, makes a great pet for you

Famous Person and His Hyperactivity Thomas Edison and his 2000 exceptional inventions



get away from the mundane life.

# Food CAFÉ simple

as being a hermit. There is no sign that will point you to the CAFÉ simple, which makes it harder to be found than the platform 9<sup>3</sup>/<sub>4</sub> in Harry Potter. Except when taking order, serving the food, and ringing up the check, the shop owner looks just like another stranger who is surfing the net in the corner. He wants to be alone more than you! Over here, you might feel that an apology would be needed for any extra exchange of words. Taking photos is a big no-no in this shop, so don't worry about trying to look composed because of the fear of ending up in the background of someone's selfie.

🕆 No. 447-24, Guangfu S. Rd. 24 +886-(0)2-8786-0810 13:30-23:00, closed on Tue

# Clothing Figure 21

This prescription provides the tranquili ty needed when trying on bags. You may think that you have entered into a shop, but it is actually an atelier. The air inside is filled with creativity and intense concentration, perfect for when you don't wish to say too many words. Figure 21 is pronounced as "figure to one", meaning to specially design an item according to one's figure. Be prepared to be stopped by eager strangers asking you, "This bag is fabulous

where did you get it?" n No. 1-6, Aly. 29, Ln. 205, Sec. 4, Zhongxiao E. Rd. 🏾 💙 🔹 Mon to Fri 07:00-22:30, Sat to Sun 07:00-21:00 +886-(0)2-8771-4498

Suitable For Calmness over hastiness Abstain From Garrulous speech (Lucky Charm) Headphones, and the quote "False language is less sociable than silence." - Michel de Montaigne, the philosopher of the French Renaissance Famous Person Wine is preferred by the Seven Sages over time spend with others and Alone Time

pers to eat well. Refusing to eat out because of the utensils is not only observed in the clean people but those with object infatuations as well. Lace-covered light bulbs with Royal Copenhagen utensils and industrial style collaged cypress table are what you will see here. A place of vintage goods and where upcoming designers come to dig for great finds, it is also a place to comfort the eating anxieties experienced by the object worshippers.

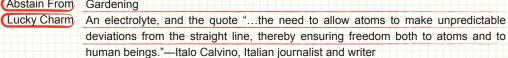
🕆 No. 92, Sec. 1, Da'an Rd. (12) **\$ +886-(0)2-8773-0115** 12:00-21:00 (daily)

# **Glothing** VVG Chiffon

offers creative source codes. Looking for a statement button or a thread with highlighting effects? Feel at ease because you can find what you need at VVG Chiffon, such as fabric-covered buttons, shell buttons, all kinds of threads, varns, laces, fabrics, etc. Considered them the source codes that have been bestowed upon you by the Queen of Object Infatuation: come and feel free to express yourself.

# +886-(0)2-2751-5313

12:00-21:00 (daily)



Abstain From Gardening

# 11:30-14:30 / 17:30-21:30 (daily)

# **Clothing** Concrete Surf

# This prescription targets the impulse to

- +886-(0)2-2721-2867

# Monday 6/22, 6/29, 7/6, 7/13, 7/20, 7/27, 8/3, 8/10, 8/17, 8/24, 8/31, 9/7, 9/14 Hermit Day

Do you love yourself too much or are you socially impaired? You understand that the charm of staying at home is far greater than throwing a fabulous party. The hermits are suffered from being picky about seeing and being seen, and how to "play well with others" is a lesson you have to work hard on in life. For now, your top priority is to find a place in the intricate East District to help you

## This prescription targets gastric reflux

Tue to Sat 13:30-21:30, Sun 13:30-18:30, closed on Mor

DUSING HEADLINE AN-HE

### This prescription prevents you from hearing the love affairs of people sitting next to you.

You prefer the priority seat on public buses and always sit at the end on the metro. When flying vou always opt for seats 33A or 32H, and when stepping in a new place, you have the ability to detect which location is the most isolated. A the seats are arranged in rows allows you to be in solitude. HEADLINE designers also agree that pretending to be buddy-buddy with someone is simply just heinous.

- No. 12, Ln. 247, Sec. 1, Dunhua S. Rd. (15) +886-(0)2-2751-1811
- Mon, Tue, Thu, Fri, Sat 10:00-19:30, Wed and Sun 10:00-17:00

# Hvity Yoga Journey

This prescription targets torturous small talk.

You have been contemplating about the meaning of yoga: isn't yoga a practice of solitude? Why has it become so trendy to practice with 30 other people? Yoga Journey understands your wish for traveling alone and offers one-on-one class that you can reserve for. It is a sure bet for someone like you, someone that yearns for guiet tranguility

ስ No. 90, Sec. 1, Dunhua S. Rd. 🛛 🚺 **+886-(0)2-2711-8996** 

# **Saturday** 6/27, 7/4, 7/11, 7/18, 7/25, 8/1, 8/8, 8/15, 8/22, 8/29, 9/5, 9/12, 9/19 **Object Worshiper Day**

Symptoms

Those that are infatuated with particular objects may mistake someone's question of "What's the point of buying this?" as a highest form of compliment. They pride themselves in overlooking practicality, resisting trends, and undermining cause-and-effect. You might find them cramming an Eames Lounge chair in a small 33 square meter studio apartment, or insisting on using an antique blood pressure monitor from the Japanese Showa Period rather than a digital one. Drink water as it's served in an Eva Trio glass, and eat toasts with butter for the Alfredo butter knife.

## Food L'Orchidée X One Fifteen

# This prescription helps object worship-

# This prescription helps object worshippers to find specific spare parts and

🕆 No. 18, Aly. 40, Ln. 181, Sec. 4, Zhongxiao E. Rd. 🏼 (4)

## ousing B.A.B Restore

This prescription helps object worshippers to arrange furniture.

Unsure of what to do with the more than five clocks and the six single chairs you have at home? The things that you are obsessed over are all unique but when they are all put together, they nake your home look like a flea market? At B.A.B Restore, while putting items on display, they also show you how to display items of similar and different qualities. There is a fine line between clutter and mix-and-match, messy and chic when vou put a wardrobe with six vases or five chairs with three upright lamps together.

🕆 No. 8, Ln. 71, Sec. 2, Anhe Rd. 23 +886-(0)2-2735-7708

Tue to Sun 12:00-21:00, closed on Mor

## Activity The Town Crier

### This prescription facilitates exchanges between those that share the same object infatuation

Run by veteran object infatuation aficionado, this shop even has Shimokitazawa Generations taken up residency to talk to customers on things such as specialized pencils. The name, The Town Crier, means a public announcer in town that spreads information. One of the most extreme types of object infatuations is found when exchanges are made between aficionados of the same kind, whereby their obsessions are rationalized as they try to expand on the functionality and meaning behind their obsessions through their interactions with each other.

🕆 No. 7, Ln. 76, Siwei Rd. 21) +886-(0)2-2707-0020

🔮 13:00-21:00, closed on Tue

Suitable For Hiring a mover (Abstain From) Moving everything on your own (Lucky Charm) "Do not also befriend a person with no infatuation for he has no true feelings."-Chang Tai, late Ming and early Qing Dynasties prose writer (Famous Person and Infatuation) Tom Hanks' love affair with typewriters